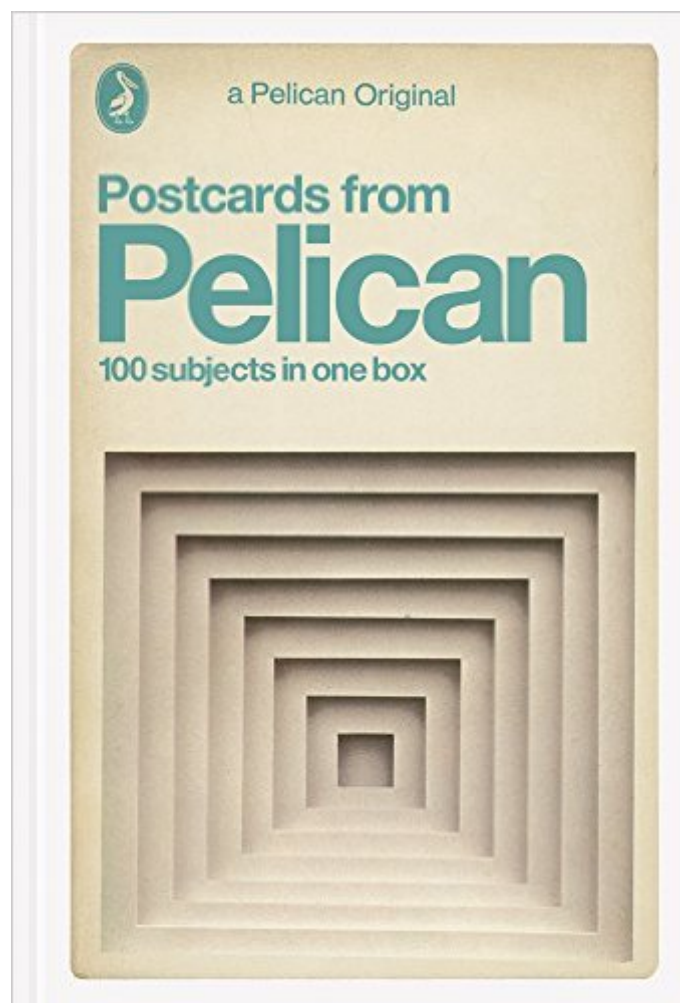


The book was found

Postcards From Pelican: 100 Subjects In One Box



Synopsis

A collection of 100 postcards, each featuring a different jacket from Pelican Books, Penguin's iconic non-fiction series. Covering subjects from socialism to sex, psychoanalysis to atomic physics, and written by great thinkers ranging from Sigmund Freud to Martin Luther King, Pelican brought accessible, intelligent books to a generation, making knowledge everybody's property. In 1936 Allen Lane, the founder of Penguin, overheard a woman at a King's Cross Station bookstall asking for 'one of those Pelican books'. She meant Penguin, but Lane, concerned a rival might snatch up the name, decided to launch a new range of non-fiction books. Pelican was born. Allen Lane said he 'believed in the existence in this country of a vast reading public for intelligent books at a low price, and staked everything on it'. The gamble paid off. Customers queued in the streets for the first Pelican, George Bernard Shaw's *The Intelligent Woman's Guide to Socialism*, which sold a million copies in six weeks. In the years to come Pelican Books - including H. G. Wells's *A Short History of the World*, Freud's *Psychopathology of Everyday Life* and J. K. Galbraith's *The Affluent Society*, as well as guides to everything from jazz to witchcraft, guerrilla warfare to smashing atoms - would educate a generation. They became, in Lane's words, 'the true everyman's library for the twentieth century'.

Book Information

Hardcover: 100 pages

Publisher: Particular Books (January 27, 2015)

Language: English

ISBN-10: 0241006376

ISBN-13: 978-0241006375

Product Dimensions: 4.5 x 2.5 x 6.6 inches

Shipping Weight: 1.6 pounds

Average Customer Review: Be the first to review this item

Best Sellers Rank: #945,301 in Books (See Top 100 in Books) #73 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Paper Ephemera & Cards > Paper Ephemera](#) #173 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Books](#) #1822 in [Books > Reference > Encyclopedias & Subject Guides > Antiques & Collectibles](#)

[Download to continue reading...](#)

Postcards From Pelican: 100 Subjects In One Box Penguin Science Fiction Postcards: 100 Book Covers in One Box Cookery Postcards from Penguin: 100 Cookbook Covers in One Box

Old-Fashioned Christmas Postcards: 24 Postcards Vintage Travel Posters Postcards (Dover Postcards) Official Price Guide to Postcards: 1st Edition (Official Identification and Price Guide to Postcards) Cooking for One: 365 Recipes For One, Quick and Easy Recipes (Healthy Cooking for One, Easy Cooking for One, One Pot, One Pan) British Library 100 Birds: One Hundred Postcards How to Boil an Egg: Poach One, Scramble One, Fry One, Bake One, Steam One The Big Book of Dump Meals Box Set (11 in 1): Low Carb One Dish, One Pot, Slow and Pressure Cooker, Freezer and Stir-Fry Dump Meals for Stress-Free Cooking (One Pot Dump Dinners) The Art of Toy Story: 100 Collectible Postcards Vintage Postcards from Vanity Fair: One Hundred Classic Covers, 1913-1936 Pizza Recipes: 100 Pizza Recipes for Home Cook (+BONUS: 100 FREE recipes) (100 Murray's Recipes Book 9) Pasta Recipes: 100 Pasta Recipes for Home Cook (+BONUS: 100 FREE recipes) (100 Murray's Recipes Book 8) 100 problemas de fí-sica cuántica / 100 Quantum Physics problems (Cien Problemas / 100 Problems) (Spanish Edition) Human No More: Digital Subjectivities, Unhuman Subjects, and the End of Anthropology Learn C the Hard Way: Practical Exercises on the Computational Subjects You Keep Avoiding (Like C) (Zed Shaw's Hard Way Series) Cameron Hydraulic Data: A Handy Reference on the Subjects of Hydraulics, Steam, and Water Vapor Sanity, Madness and the Family: Families of Schizophrenics (Pelican) The Civil War of 1812: American Citizens, British Subjects, Irish Rebels, & Indian Allies

[Dmca](#)